



Signet Armorlite, Inc.

FOR IMMEDIATE RELEASE

**Signet Armorlite and MacuHealth® –
A Partnership for Improved Patient Eye Health**

Carlsbad, CA (September 7, 2016) – Signet Armorlite, Inc. is pleased to announce a co-marketing agreement with MacuHealth® LP to promote **Kodak** Total Blue™ Lens and MacuHealth with LMZ³. With the increased exposure to potentially damaging High Energy Visible (HEV) Blue Light, Signet Armorlite and MacuHealth recognize the need to provide a comprehensive solution.

Kodak Total Blue Lens is a unique hybrid of lens material and coating that filters High Energy Visible (HEV) Blue Light and protects against UV rays. It starts with a special lens material that absorbs 100% of UV rays. A special multi-layer blue light filtering coating is applied to the front surface of the lens and together they block transmission of up to 80% of HEV Blue Light. Additional layers on the front and back provide scratch resistance, anti-reflective benefits and a top superhydrophobic layer for easy-to-clean lenses.

MacuHealth with LMZ³ is a unique nutritional supplement that quickly and effectively enriches macular pigment in both healthy and diseased eyes. The role of macular pigment is to provide anti-oxidative protection to the RPE and photoreceptor cells over our lifetime and naturally filter blue light at the fovea and macula, reducing glare and improving contrast. MacuHealth with LMZ³ formula contains 10 mg of Lutein, 2 mg of Zeaxanthin and 10 mg of the most potent antioxidant in the macula, Meso-Zeaxanthin.

“In today’s technology environment, we are exposed to more blue light than ever before so the combination of **Kodak** Total Blue Lens and MacuHealth makes perfect sense for patients, allowing ECPs to provide optimal internal and external protection,” says Edward P. DeRosa, Executive Vice President, North America Sales and Business Operations, Signet Armorlite Inc..

“It makes sense that eye care professionals who are interested in providing the best lens technologies are also concerned about the overall health of the eye and macula. MacuHealth’s unique formulation is the only supplement made up of all three carotenoids that make up macular pigment. Recent research has demonstrated that enriching this pigment is important for vision optimization in patients with healthy eyes and in those with macular disease,” says David Israel, Vice President, Sales and Business Development, MacuHealth, LP.

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Signet Armorlite and MacuHealth will be introducing this partnership at VEW 2016. Attendees are invited to learn more by visiting Signet Armorlite's Booth LP11103 or MacuHealth's Booth MS7043. ECPs can also learn more by visiting Signet Armorlite's websites www.signetarmorlite.com or www.kodaklens.com/pro or visiting MacuHealth's website, www.macuhealth.com.

About Signet Armorlite, Inc.

Signet Armorlite, Inc. is celebrating its 67th anniversary. Signet Armorlite holds the worldwide distribution license for KODAK Lens. Kodak Total Blue Lens is the latest addition to the **Kodak** Lens Professional Series and is available exclusively to independent ECPs. The headquarters and lens technology center, Signetek™, are located in Carlsbad, California.

About MacuHealth, LP

Founded in 2006, MacuHealth is at the forefront of preventative treatments for macular disease. Over 30 peer-reviewed publications have demonstrated the formula's efficacy, bioavailability and safety. MacuHealth holds both worldwide exclusivity and a patent on the science-based 10-10-2 formulation. With help from its distribution groups, MacuHealth in North America and Alliance Pharma in Europe, it has become the supplement of choice in the fight against AMD and enhancement of visual function worldwide.

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