

CLEAN.
CLEAR.
PROTECT.



KODAK Clean&CleAR™ UV Lens

See the *Colors* of Life®

Advanced UV Protection

We are exposed to UV rays every day, even when we are not in full sunlight.

Up to 50% of the UV rays reaching our eyes are reflections from the surfaces all around us. These UV reflections can enter our eyes through the front surface of our eyewear, and by reflecting off of the back surface of our lenses.

Since UV rays are linked to eye damage and serious ocular pathologies, we need to pay special attention to long-term protection.

Kodak Clean&CleAR UV Lens Coating provides the additional UV Protection patients need with

**5X MORE PROTECTION FROM
BACK SURFACE UV REFLECTIONS.***

Kodak Clean&CleAR UV Lens Coating delivers all of the benefits of Clean&CleAR and provides additional UV Protection.

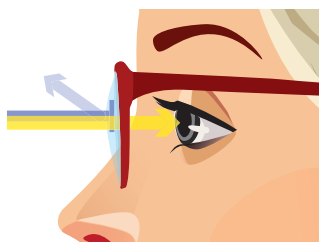


5X MORE PROTECTION FROM BACK SURFACE UV REFLECTIONS.*

Kodak Clean&CleAR UV Lens Coating reduces UV rays entering your eyes, including those normally reflected into the eyes from the back surface of your eyewear.

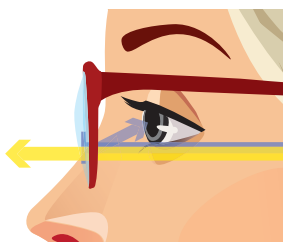
STANDARD AR LENS COATING

A standard AR lens coating is designed to minimize the amount of visible light reflected from the lens surface by allowing more to pass through the lens. However, UV light is still reflected from the surface.



FRONTSIDE STANDARD AR

Visible light passes through the lens as intended while the material absorbs most of the UV rays. Some UV is reflected from the AR-coated lens surface.

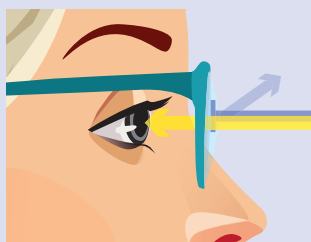


BACKSIDE STANDARD AR

Visible light passes through the lens as intended while the AR lens coating reflects some UV rays back into the eye.

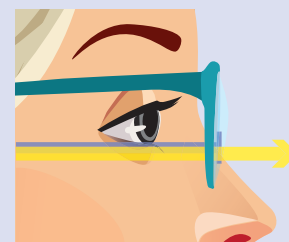
CLEAN&CLEAR UV

Kodak Clean&CleAR UV Lens Coating protects the eyes from reflected UV rays. It reduces UV reflections because the backside AR layers allow a better transmission of UV rays to the lens materials, where these rays are absorbed.



FRONTSIDE CLEAN&CLEAR UV

Visible light passes through the lens as intended while the material absorbs most of the UV rays. Some UV is reflected from the AR-coated lens surface.



BACKSIDE CLEAN&CLEAR UV

Visible light passes through the surface of the lens. Backside UV reflections are reduced by more than 5x when compared to **Kodak Clean&CleAR Lens Coating**.

Kodak Clean&CleAR UV Lens capitalizes on all of the benefits of Clean&CleAR and provides additional UV Protection:

- **Improved UV Protection**

Reduces backside UV reflections by more than 5X.*

- **Improved Contrast**

Provides better quality of vision with a visible light transmission of 98%.

- **Improved Dust Repellence**

Anti-static property keeps the lens free of dust and cleaner longer.

- **Improved Cleanability**

A special hydrophobic layer makes the lens easier to clean.

- **Superior Scratch Resistance**

Highly resistant to scratches.

- **Improved Appearance**

Lenses are durable and resistant to wear.

*when compared to a standard AR lens coating like **Kodak Clean&CleAR Lens Coating**



Exclusively available to
Independent Eyecare Professionals

Learn more at:
www.KODAKLens.com/pro

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