

### **KODAK SoftWear Lens**

## Advanced technology for clear, relaxed vision in the workplace

Improve your patients' digital lifestyle with lenses designed specifically for use in the work area.

KODAK SoftWear® Lenses deliver extra vision support where you need it most in the office — at near and intermediate viewing distances. Prescribe as a second pair, especially for daily computer use.

Add KODAK Total Blue® Lens to reduce exposure to HEV Blue Light which could potentially lead to eyestrain and eye fatigue.\* When combined with the KODAK SoftWear Lens design, your patients' benefit from comfortable vision for today's digital workplace.

### **HEV Blue Light**

The increased use of computers and digital devices in the workplace has increased exposure to potentially Harmful Blue Light emitted from these devices.

KODAK Total Blue Lens, a hybrid of lens material and lens coating, provides patients with:

- Up to 80% filtering of HEV Blue Light\*\*
- Relief from potential eyestrain and eye fatigue caused by prolonged exposure to Harmful Blue Light
- Protection from glare caused by digital devices and LED lighting



<sup>\*</sup> Vision Council, 2016 Digital Eye Strain Report

<sup>\*\*</sup> Between 380-440nm wavelengths

# **KODAK**SoftWear Lens

### **Clear Vision for Working Distances**

KODAK SoftWear Lens is esigned to deliver extra vision support to view the computer screen (intermediate area) with a set computer monitor viewing distance of 24", as well as the keyboard (near area) and clear vision out to 10 feet.



Illustration for demonstration purposes only.

#### **Ideal Patient:**

- Works at a computer for two+ hours a day
- Experiences eyestrain and/or eye fatigue
- Gets headaches and endures neck pain
- Already wears a progressive lens
- Frequently views mobile devices (cellphone, tablet, etc.)

#### **Patient Benefits:**

- Relief from digital eyestrain
- Extra vision support for near and intermediate viewing areas
- Clear, comfortable vision out to 10 feet
- Comfortable head and body posture with no need to strain
- Protection from potentially Harmful Blue Light emitted by digital devices when combined with KODAK Total Blue Lens

### **Availability**

KODAK Total Blue Poly <sup>1</sup>	Maximum Cutout: 76mm	Rx Range: -10.00 to +5.00
KODAK Total Blue Lens 1.56	Maximum Cutout: 80mm	Rx Range: -12.00 to +6.00
KODAK Total Blue Lens 1.67 <sup>1</sup>	Maximum Cutout: 76/80mm	Rx Range: -12.00 to +10.00
Standard Resin	Maximum Cutout: 76mm	Rx Range: -8.00 to +4.00
Poly <sup>1</sup>	Maximum Cutout: 76mm	Rx Range: -10.00 to +5.00
1.67 High Index <sup>1</sup>	Maximum Cutout: 76/80mm	Rx Range: -12.00 to +10.00

NOTE: Minimum Fitting Height: 17mm

<sup>1</sup>Recommended for drill mount frames.

IMPORTANT: Since KODAK SoftWear Lenses devote a majority of the vision support to the near and intermediate viewing areas, please advise your patients that KODAK SoftWear Lenses should not be worn while driving or performing other far-viewing tasks.



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