

# KODAK Lens



Transitions®  
Signature GEN8

XTRACTIVE®  
NEW GENERATION

XTRACTIVE®  
POLARIZED™

**Breakthrough technology for the best overall photochromic lenses.\***

Transitions® lenses deliver all the benefits that patients want:

- protection
- outdoor darkness
- full indoor clarity
- responsiveness
- long-lasting performance

**The best extra darkness and extra light protection.**

Uniquely designed for those who are very light sensitive and/or frequently exposed to intense bright lights. New generation of powerful XTRActive dyes that achieve better activated darkness under a variety of conditions including in the car and hot temperatures. In colder environments, the dye molecules can now avoid being too dark.

**The only and best ever photochromic polarized lens.**

For people who want extra protection in high-glare situations. Faster & darker XTRActive photochromic technology combines with dynamic polarization for the only photochromic polarized lenses that activate from clear indoors to dark and polarized outdoors.

\*Based on achieving the highest weighted composite score among main everyday photochromic lenses across measurements of key photochromic performance attributes weighted by their relative importance to consumers.

<sup>1</sup> US Consumer Brand Tracking: Q3 2017; N=210 Transitions Users (MSW-ARS)



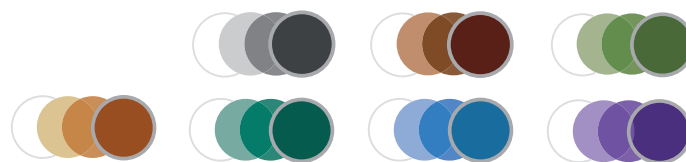
**KODAK Lens**

Two consumer-known brands come together to offer eyeglass wearers high-performance and comfortable vision every day.

| <b>KODAK Transitions® Lens Availability</b>                |             |             |                |             |             |             |
|--|-------------|-------------|----------------|-------------|-------------|-------------|
| <b>Lens Design</b>   | <b>1.50</b> | <b>Poly</b> | <b>Trivex®</b> | <b>1.60</b> | <b>1.67</b> | <b>1.74</b> |
| <b>Transitions® Signature® Gen8™ / Style Colors lenses</b> |             |             |                |             |             |             |
| KODAK Unique DRO®/ Unique DRO HD Lenses                    | GBNAESM     | GBNAESM     | GB             | GB          | GBNAESM     | G           |
| KODAK Unique™ HD Lens                                      | GBN         | GBN         | GB             | GB          | GBN         | G           |
| KODAK Unique Lens  | GBNAESM     | GBNAESM     | GB             | GB          | GBNAESM     |             |
| KODAK Precise® Plus / Precise Short Plus Lenses            | GB          | GB          | GB             |             | GB          |             |
| KODAK Precise PB / Precise Short PB Lenses                 | GBN         | GBN         | GB             |             | GBN         |             |
| KODAK Precise / Precise Short Lenses                       | G           | G           |                |             | G           |             |
| KODAK PowerUp® Lens  |             | GB          |                |             |             |             |
| KODAK Digital Single Vision Lens                           | GBNAESM     | GBNAESM     | GB             | GB          | GBNAESM     | G           |
| KODAK Clean&CleAR™ Finished Single Vision (AR-coated)      | G           | G           |                |             |             |             |
| <b>Transitions® XTRActive® New Generation lenses</b>       |             |             |                |             |             |             |
| KODAK Unique DRO/ Unique DRO HD Lenses                     | G           | G           | G              |             | G           |             |
| KODAK Unique Lens  | G           | G           | G              |             | G           |             |
| KODAK Precise PB / Precise Short PB Lenses                 | G           | G           | G              |             | G           |             |
| KODAK Digital Single Vision Lens                           | G           | G           | G              |             | G           |             |
| <b>Transitions® XTRActive Polarized™ lenses</b>            |             |             |                |             |             |             |
| KODAK Unique DRO/ Unique DRO HD Lenses                     |             | G           |                |             |             |             |
| KODAK Unique Lens  |             | G           |                |             |             |             |
| KODAK Precise PB / Precise Short PB Lenses                 |             | G           |                |             |             |             |
| KODAK Digital Single Vision Lens                           |             | G           |                |             |             |             |

Colors: G = Gray, B = Brown, N = Graphite Green

Style Colors: A = Amber, E = Emerald, S = Sapphire, M = Amethyst



**Add no-glare protection for exceptional vision.**

**KODAK Lens**

See the Colors of Life



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