

KODAK Total Blue Lens

UV Protection and Blue-Violet Light Filtering in a Finished Single Vision Lens

We are exposed to blue-violet light mainly from direct sunlight but also sun rays through windows and in a smaller portion from digital devices. KODAK Total Blue® Lens is a hybrid of lens material and AR lens coating that filters blue-violet light and provides 100% UV Protection.

With the addition of **Silk™**, KODAK Total Blue Lens Poly is an excellent vision solution for children, young adults and patients of all ages. This top coat makes the surface ultra-slick to repel water, dirt, smudges and keeps lenses cleaner longer.

Kodak Total Blue Lenses:

- Filter up to 80% of blue-violet light between 380-440 nm wavelengths
- Block 100% of Direct UV Rays
- Provide comfortable vision with reduced glare from flat and shiny surfaces
- Reduce glare and reflections caused by natural and artificial light sources
- Include increased durability and cleanability with new Silk AR enhancement (only on Poly)

| LENS MATERIAL | | DIAMETER | POWER RANGE |
|-----------------------|--------------------|---------------------------------------|---|
| KODAK Total Blue Lens | FSV Poly with Silk | 65mm 70mm | +4.00 to +1.00 / Cyl: 0 to -2.00 +0.75 to -6.00 / Cyl: 0 to -2.00 |
| | FSV 1.60 | 65mm 70/75mm 70/75mm | +2.25 to +6.00 Sph +2.00 to -4.00 / Cyl: 0 to -2.00 -4.25 to -8.00 Sph |
| | Aspheric FSV 1.67 | 65/70mm 75/80mm 80mm 70/75mm | +2.25 to +6.00 Sph +2.00 to -1.75 Sph -2.00 to -6.00 / Cyl: 0 to -2.00 -6.25 to -10.00 Sph |



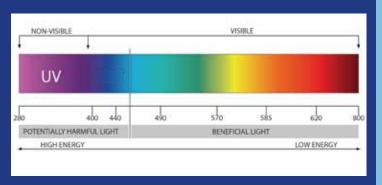
KODAK Total Blue Lenses are created using Color Guard Lens Technology and FSV Poly includes the superhydrophobic top coat *Silk*.





Understanding The Color Spectrum

Vision is made up of colors; specifically of a color spectrum. Each color is created by different energy wavelengths measured in nanometers (nm). The high energy end of the visible light spectrum includes violet and blue wavelengths that may have an impact on overall eye and skin health.



KODAK Total Blue Lens Benefits:

For the Patient

- Significantly reduces exposure to uncomfortable glare from bright sunlight
- Reduces eyestrain caused by reflections
- Provides 100% UV Protection
- Scratch-resistant, easy-to-clean lenses for clear, sharp vision
- Ideal for indoor and outdoor comfortable vision
- Confidence and peace of mind that comes with the trusted Kodak brand name

For the Practice

- Filters up to 80% of blue-violet light between 380-440nm wavelengths
- 100% Direct UV Protection
- Now with Silk ultra-slick top coat for increased durability and cleanability on FSV Poly that leads to higher patient satisfaction
- Poly, mid and high index
- · Consumer-recognized brand name

KODAK Total Blue Lenses are also available in Rx single vision, progressive and computer designs.

Call the KODAK Lens hotline for details: 800-830-3995.

KODAK Total Blue Lenses are virtually clear to maintain color perception while filtering bright blue-violet light wavelengths from the sun.



Yellow, orange or amber tinted lenses will distort color perception .



Learn more by watching the YouTube™ videos: search "Total Blue Demo" and "Silk Lens Demo".



Signet Armorlite 800.830.3995 www.signetarmorlite.com www.Kodaklens.com/pro

