



KODAK **Anti-Reflective Lenses**

High-Tech Performance
Never Looked So Good

Helping your patients see more clearly requires more than the right prescription—it requires a complete vision solution.



KODAK Lens

Why prescribe KODAK Anti-Reflective Lenses?

KODAK Lens QUALITY

Cutting-edge technology ensures that KODAK Anti-Reflective Lenses perform to the highest standards, delivering clear, sharp, comfortable vision at a competitive price point.

KODAK Lens TRUST

Consumers recognize and trust the Kodak brand for performance and quality. Eyecare practices can confidently dispense KODAK Anti-Reflective Lens coatings to elevate their patients' visual experience.

KODAK Lens INNOVATION

Silk® ultra-slick AR enhancement protects the lens and anti-reflective coating with lifetime property tests that exceed 20,000 tape pulls and a 50% higher Bayer test score than KODAK Clean&CleAR Lenses without Silk. The average contact angles start at 115° and provide a slicker surface you have to *feel* to believe.

Give your patients what they want: Less Cleaning, More Living!

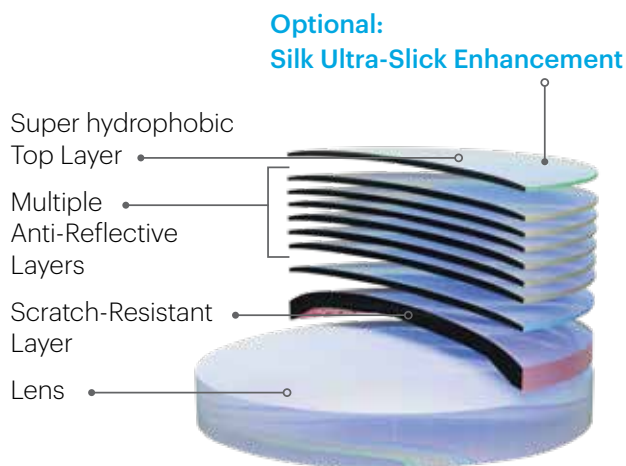
Protecting Clear Vision

Performance Top To Bottom

KODAK Clean&CleAR™ Lenses are better than ever. Multiple protective layers provide durability and scratch resistance; coupled with several microscopic layers of minerals, effectively reducing reflections over a broad band of wavelengths.

Add **Silk™** ultra-slick AR enhancement for a more durable, slicker surface to keep lenses cleaner and vision clear longer.

Powered by **Silk**



Elevating Visual Comfort

Discerning Light Management

Color Guard Lens Technology® is used to create our premium KODAK Total Blue® Lens. A hybrid of special blue-cut lens materials combined with a unique 14-layer blue-violet blocking anti-reflective coating.



- Up to 80% blue-violet light filtration from natural sunlight and artificial light sources between 380-440nm wavelengths
- Essential blue-turquoise light comes through to maintain color vision
- Anti-reflective properties allow necessary light for clear, sharp imagery even in dim lighting
- Bright discomforting glare significantly reduced
- Silk top coat for clean, clear lenses

Eliminate Backside Reflections

Choose KODAK Clean&CleAR UV Lens that includes backside direct UV protection. Also eliminates distracting back surface reflections from indoor lighting that create ghost images interfering with good vision.

Solutions for Any Lifestyle Requirement






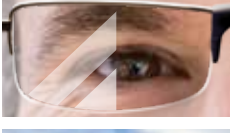

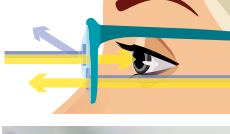

Choose the best option for every patient

KODAK
CleAR+ Lens

KODAK
Clean&CleAR Lens

KODAK
Clean&CleAR UV Lens

KODAK
Total Blue Lens

Feature Comparison	Benefit Description	KODAK CleAR/+ (no Silk)	KODAK Clean&CleAR	KODAK Clean&CleAR UV	KODAK Total Blue
<div>Regular Lens</div> <div>KODAK Anti-Reflective Lens</div>					
	More clarity and contrast Greatly improves vision by allowing up to 99% of available light to reach the eyes. More light means sharper vision.	●	●	●	●
	Reduced reflected glare Eliminates irritating glare from artificial lighting and computers, providing less stress on eyes for more comfortable viewing.	●	●	●	●
	Safer, comfortable night driving Significantly reduces nighttime reflections, and improves the wearer's ability to see objects in low light for safer, more comfortable night driving.	●	●	●	●
	Easy to clean The Silk ultra-slick top coat makes lenses easier to care for. Oily smudges and grime wipe away with ease. Anti-static properties resist dust and dirt from settling on the lens.		●	●	●
	Scratch resistance Protects lenses from irritating scratches so they will last longer and look better over the life of the prescription. Silk adds 50% more scratch resistance	●	●	●	●
	A more aesthetic look Eliminates distracting reflections and glare visible to others; lenses appear thinner and more transparent - like no lenses at all!	●	●	●	●
	Water-repellent performance Ultra-slick Silk adds increased hydrophobic properties that seal the lens and repels water and other liquids more than ever.	●	●	●	●
	Back surface UV protection AR layers on the back surface of the lens allow UV rays to pass through to the lens where they are absorbed instead of reflecting back towards the eye. (Yellow = light transmission, gray = UV rays)			●	●
	Blue-violet light filtering Unique combination of lens material and AR coating filters up to 80%* of blue-violet light for healthy, comfortable vision throughout the day. (*Based on wavelength range between 380-440nm)				●

KODAK No-Glare Lens

Enjoy Clear,
Comfortable Vision
Everyday, Everywhere



With ordinary lenses, approximately 10% of light is reflected away without reaching the eyes. More reflection equals less light available to the eyes, which reduces vision quality. KODAK Anti-Reflective Lenses change all that by significantly minimizing glare, enabling approximately 99% of available light to reach the eyes for sharper, clearer vision.

KODAK Clean&CleAR Lenses provide a comprehensive optical solution: Smart technology that makes a difference your patients can actually see and feel from a brand they know and trust.

KODAK Total Blue™ Lens includes the benefits of anti-reflection plus filtration of potentially harmful blue-violet light from sunlight and artificial light sources.

Resources:

Product information and patient materials: www.salitonline.com

Consumer website: www.kodaklens.us

Videos for you and your patients: www.signetarmorlite.com/resources/media-library

For more information or to schedule a meeting: 800-830-3995

KODAK Lens
See the Colors of Life



800.830.3995 | KodakLens.us/pro