



KODAK

Anti-Reflective Lenses

**High-Tech Performance
Never Looked So Good**

Helping your patients see more clearly requires more than the right prescription—it requires a complete vision solution.

Why prescribe KODAK Anti-Reflective Lenses?

KODAK Lens QUALITY

Cutting-edge technology ensures that KODAK Anti-Reflective Lenses perform to the highest standards, delivering clear, sharp, comfortable vision at a competitive price point.

KODAK Lens TRUST

Consumers recognize and trust the Kodak brand for performance and quality. Eyecare practices can confidently dispense KODAK Anti-Reflective Lens coatings to elevate their patients' visual experience.

Patient SATISFACTION

KODAK Anti-Reflective Lenses include all the features and benefits eyeglass wearers want in their eyewear: aesthetically pleasing lenses, reduced reflections, protection from UV rays, easy to clean lenses and clear vision to enjoy the world around them.

Give your patients what they want: Clear, Comfortable Vision.

Protecting Clear Vision

Performance Top To Bottom

KODAK Anti-Reflective Lenses are better than ever. In addition to the standard features of a premium AR stack, **KODAK TotalCleAR™ Lenses** include:

- A scratch-resistant enhancer that elevates abrasion resistance an average 2x more than KODAK Clean&CleAR UV Lenses
- Excellent thermomechanical resistance with a unique mix of high and low index layers that provide greater durability and a more thermally stable structure able to withstand increased temperature variations.

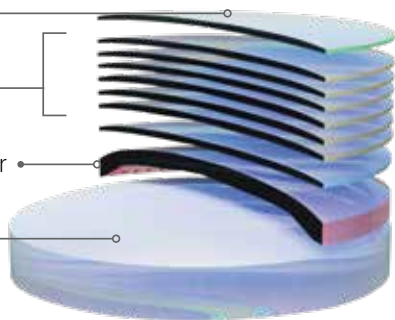
KODAK Anti-Reflective Lenses are built with multiple protective layers to provide durability and scratch resistance; coupled with several microscopic layers of minerals, effectively reducing reflections over a broad band of wavelengths.

Super hydrophobic
Top Layer

Multiple
Anti-Reflective
Layers

Scratch-Resistant Layer

Lens Substrate



Elevating Visual Comfort

Discerning Light Management

Color Guard Lens Technology® is used to create our premium **KODAK Total Blue® Lens**. A hybrid of special blue-cut lens materials combined with a unique 14-layer blue-violet blocking anti-reflective coating.



- Up to 80% blue-violet light filtration from natural sunlight and artificial light sources between 380-440nm wavelengths
- Essential blue-turquoise light comes through to maintain color vision
- Anti-reflective properties allow necessary light for clear, sharp imagery even in dim lighting
- Bright discomforting glare significantly reduced

Eliminate Backside Reflections

KODAK TotalCleAR and KODAK Clean&CleAR UV Lens options include backside UV protection. They also eliminate distracting back surface reflections from indoor lighting that create ghost images that interfere with good vision.

Solutions for Any Lifestyle Requirement








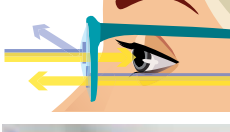

Choose the best option for every patient

KODAK
CleAR+ Lenses

KODAK
Clean&CleAR Lenses

KODAK
TotalCleAR Lenses

KODAK
Total Blue Lenses

Feature Comparison	Benefit Description	KODAK CleAR/+	KODAK Clean&CleAR/UV	KODAK TotalCleAR	KODAK Total Blue
<div>Regular Lens</div> <div>KODAK Anti-Reflective Lens</div>					
	More clarity and contrast Greatly improves vision by allowing up to 99% of available light to reach the eyes. More light means sharper vision.	●	●	●	●
	Reduced reflected glare Eliminates irritating glare from artificial lighting and computers, providing less stress on eyes for more comfortable viewing.	●	●	●	●
	Safer, comfortable night driving Significantly reduces nighttime reflections, and improves the wearer's ability to see objects in low light for safer, more comfortable night driving.	●	●	●	●
	Easy to clean The superhydrophobic top coat makes lenses easier to care for. Oily smudges and grime wipe away with ease. Anti-static properties resist dust and dirt from settling on the lens.	●	●	●	●
	Scratch resistance Protects lenses from irritating scratches so they will last longer and look better over the life of the prescription. KODAK TotalCleAR Lens includes an added scratch-resistance enhancer.	●	●	●	●
	A more aesthetic look Eliminates distracting reflections and glare visible to others; lenses appear thinner and more transparent - like no lenses at all!	●	●	●	●
	Water-repellent performance Hydrophobic properties that seal the lens and repels water and other liquids.	●	●	●	●
	Back surface UV protection AR layers on the back surface of the lens allow UV rays to pass through to the lens where they are absorbed instead of reflecting back towards the eye. (Yellow = light transmission, gray = UV rays)		Optional	●	●
	Blue-violet light filtering Unique combination of lens material and AR coating filters up to 80%* of blue-violet light for healthy, comfortable vision throughout the day. (*Based on wavelength range between 380-440nm)				●

KODAK No-Glare Lenses

Enjoy Clear, Comfortable Vision Everyday, Everywhere



With ordinary lenses, approximately 10% of light is reflected away without reaching the eyes. More reflection equals less light available to the eyes, which reduces vision quality. KODAK Anti-Reflective Lenses change all that by significantly minimizing glare, enabling approximately 99% of available light to reach the eyes for sharper, clearer vision.

KODAK Anti-Reflective Lenses provide a comprehensive optical solution: Smart technology that makes a difference your patients can actually see and feel from a brand they know and trust.

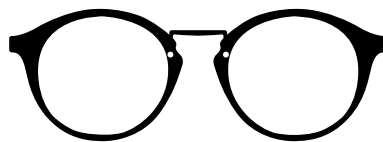
KODAK Total Blue™ Lenses combine the benefits of anti-reflection plus filtration of potentially harmful blue-violet light from sunlight and artificial light sources.

Resources:

Product information and patient materials: www.salitonline.com

Consumer website: www.kodaklens.us

For more information call 800-830-3995 or email kodaklenshotline@signetarmorlite.com



800.830.3995 | KodakLens.us/pro

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See the Colors of Life